

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-13	31-Dic-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	317.492.645	349.122.149	-9,06%
WINSTON	281.143.754	319.551.992	-12,02%
CHESTERFIELD	221.154.174	240.391.160	-8,00%
FORTUNA	184.812.198	232.513.950	-20,52%
CAMEL	161.275.472	171.607.943	-6,02%
DUCADOS NEGRO	132.757.695	160.080.011	-17,07%
LUCKY STRIKE	130.663.170	157.062.032	-16,81%
L&M	116.776.814	139.855.123	-16,50%
NOBEL	100.843.814	124.167.785	-18,78%
DUCADOS RUBIO	82.484.908	110.474.808	-25,34%
DUCADOS RUBIO BLANDO	42.582.693	53.118.177	-19,83%
PALL MALL	39.583.853	55.441.353	-28,60%
BROOKLYN	38.131.737	6.968.628	447,19%
FORTUNA RED LINE	33.183.991	34.894.199	-4,90%
L&M BLANDO	33.060.012	27.779.797	19,01%
DUCADOS RUBIO 100'S	23.041.007	18.219.065	26,47%
JOHN PLAYER SP.	20.558.908	28.219.400	-27,15%
MARLBORO POCKET	20.321.280	20.138.181	0,91%
LUCKY STRIKE BLANDO	19.123.201	16.269.797	17,54%
MARK 1	18.711.056	8.314.941	125,03%
ELIXYR	17.557.628	18.444.102	-4,81%
NOBEL STYLE	14.832.952	12.833.216	15,58%
GOLD COAST	14.335.546	18.139.617	-20,97%
PHILIP MORRIS K/S	12.982.180	15.010.514	-13,51%
GOLDEN AMERICAN	12.292.298	7.493.162	64,05%
WINSTON REDVOLUTION	12.014.245	14.148.458	-15,08%
PALL MALL LARGO 100'S	10.853.201	7.629.332	42,26%
BN	9.316.211	10.895.039	-14,49%
MARLBORO GOLD TOUCH	8.493.057	6.632.961	28,04%
LUCKY STRIKE CLICK & ROLL	8.163.325	7.376.168	10,67%
CORONAS RUBIO	8.154.031	12.036.183	-32,25%
AUSTIN	7.821.688	8.098.373	-3,42%
BULLBRAND	7.813.047	8.722.139	-10,42%
GAULOISES RUBIO	7.763.727	8.379.435	-7,35%
NOBEL BLANDO	7.409.243	5.784.693	28,08%
R 1	7.000.139	7.352.672	-4,79%
JOHN PLAYER SP. BLACK/BLUE	6.786.565	8.020.729	-15,39%
LAMBERT & BUTLER	6.501.231	7.698.787	-15,56%
HERENCIA	6.314.713	7.505.504	-15,87%
KARELIA	5.748.590	5.256.540	9,36%
JOHN PLAYER SP. AM.100'S	5.615.193	7.257.437	-22,63%
MAYFAIR	5.185.171	5.951.495	-12,88%
BENSON & HEDGES	5.178.798	5.776.386	-10,35%
RESTO MARCAS	149.578.063	181.099.296	-17,41%
Totales	2.375.413.225	2.671.732.729	-11,09%